

SPEAKER INFORMATION PACKET

**Bobbie
Shrivastav**



ABOUT BOBBIE

CO-FOUNDER & CHIEF PRODUCT OFFICER

BIOGRAPHY

Bobbie Shrivastav is an award-winning serial entrepreneur, author, speaker, technology innovator, and digital transformation expert. She is passionate about helping organizations modernize legacy processes through digital disruption, re-engineering, innovation, and entrepreneurship. Her expertise in information technology and experience leading successful enterprise-level initiatives spans nearly two decades.



Presently, she is the Co-Founder and Chief Product Officer at Benekiva, a software company where she leads the product development, customer care, and delivery of transformational technology solutions to help modernize the insurance industry. Bobbie's unwavering commitment to innovation, her customer-centric approach and thoughtful development of industry-evolving solutions have earned her the reputation as an industry leader.

BOBBIE'S SPEAKER TOPICS



Transforming Claims

Digital Transformation in insurance cannot happen without transforming the claims function. From FNoL to payments, claims innovators will share insights to use cases that are making an impact.



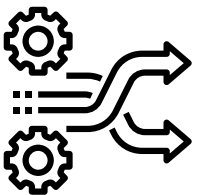
Building an Effective Ecosystem Strategy

The future of insurance is connected. From telematics to smartwatches, connected technologies are allowing insurers to create new products and touchpoints for their customers, creating an unparalleled integrated experience. In this panel, you'll see how insurers can create an ecosystem strategy and how to overcome common challenges.



How Insurers Can Overcome the Legacy IT Dilemma

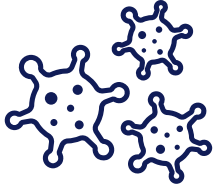
Outdated legacy systems are holding back the industry. This lack of modernization is making preventing insurers' ability to launch new products and become agile. Indeed, change over from legacy is no small task and requires careful consideration. Hear from industry leaders as they share how to successfully navigate a platform migration.



The Need For Agility to Expedite Your Transformation Efforts

Take a deeper dive into why what, and how creating teams in an agile manner will help your organization benefit from your transformation efforts.

BOBBIE'S SPEAKER TOPICS



The New, New-Norm: A Post-COVID 19 Reflection

From the way we conduct business, to product design, distribution and improved communication - industry leaders will discuss how the relationship between insurers and their stakeholders changed since the start of 2020.



Building A Digital Ecosystems for Insureds

Insurers recognize the need to be more than risk bearing, claims paying entities for their customers. In this session, industry leaders will discuss how digital ecosystems are adding value for the customer and therefore, adding value to the business.



Talent Strategy: Attraction and Retention

Emerging leaders discuss the opportunities available to Gen Y'ers and Millennials in the insurance industry. Attendees will hear about what it takes to attract and retain emerging talent.



The Future State of Claims

Take a deeper dive into issues and opportunities facing life and annuity carriers as they tackle claims transformation in a way that empowers their business as well as their customers.

CONTACT BOBBIE



BOBBIE@BENEKIVA.COM



POPLME.CO/BOBBIESHRIVASTAV



HTTPS://WWW.LINKEDIN.COM
/IN/BOBBIESHRIVASTAV/



CONTACT BENEKIVA

NORTH CAROLINA OFFICE
301 NORTH MAIN ROAD
SUITE 2400
WINSTON-SALEM NC 27101

HTTPS://BENEKIVA.COM

