

SPEAKER INFORMATION PACKET

**Brent
Williams**



ABOUT BRENT

FOUNDER & CHIEF EXECUTIVE OFFICER

BIOGRAPHY

Brent Williams brings more than 20 years of experience in insurance and financial services consulting to his current role as Founder, CEO and President of Benekiva, a configurable SaaS technology platform that transforms the end-to-end life claims and servicing experience.

Throughout his career, he has always emphasized the importance of building strong relationships and creating a collaborative approach between the software provider/client to ensure project success. He has a proven track record of building and managing driven teams, managing successful vendor relationships, and leading organizations to deliver “WOW” to customers or clients.

He recently accepted mentorship positions at both MIT and Drake University where he will advise and guide VMS students on their entrepreneurial journeys. Before founding Benekiva, Williams held senior leadership positions and built a successful Financial Advisory Firm.



BRENT'S SPEAKER TOPICS



Transforming Claims

Digital Transformation in insurance cannot happen without transforming the claims function. From FNoL to payments, claims innovators will share insights to use cases that are making an impact.



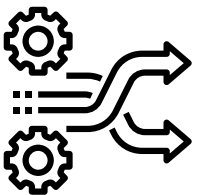
Building an Effective Ecosystem Strategy

The future of insurance is connected. From telematics to smartwatches, connected technologies are allowing insurers to create new products and touchpoints for their customers, creating an unparalleled integrated experience. In this panel, you'll see how insurers can create an ecosystem strategy and how to overcome common challenges.



How Automation is Revolutionising the Claims Experience

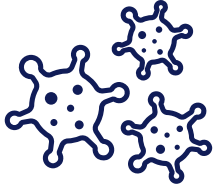
Claims automation promises to save costs and create a superior customer experience. However, insurers are still trying to strike a balance between total automation and maintaining a human touch. Moreover, new technologies are allowing for almost immediate payouts. In this panel, you'll learn what it takes to build a superior claims experience.



The Need For Agility to Expedite Your Transformation Efforts

Take a deeper dive into why what, and how creating teams in an agile manner will help your organization benefit from your transformation efforts.

BRENT'S SPEAKER TOPICS



The New, New-Norm: A Post-COVID 19 Reflection

From the way we conduct business, to product design, distribution and improved communication - industry leaders will discuss how the relationship between insurers and their stakeholders changed since the start of 2020.



Building A Digital Ecosystems for Insureds

Insurers recognize the need to be more than risk bearing, claims paying entities for their customers. In this session, industry leaders will discuss how digital ecosystems are adding value for the customer and therefore, adding value to the business.



Talent Strategy: Attraction and Retention

Emerging leaders discuss the opportunities available to Gen Y'ers and Millennials in the insurance industry. Attendees will hear about what it takes to attract and retain emerging talent.



The Future State of Claims

Take a deeper dive into issues and opportunities facing life and annuity carriers as they tackle claims transformation in a way that empowers their business as well as their customers.

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